



FREQUENTLY ASKED QUESTIONS

How soon can I get my results?

Your results will be available online, or sent to you in the form you requested by 5:00pm PST, five (5) business days from the day the lab receives your specimens. Specimens received after 3:00pm PST will be counted as received the following business day.

Does Pink or Blue® replace an Ultrasound?

No. Pink or Blue® does not replace an Ultrasound. Ultrasounds are used for medical or health reasons, not just checking the gender of a baby. Since an ultrasound is not always accurate in telling the gender of a baby and can take from four to six months to tell the gender, we offer you Pink or Blue®. For a woman that is excited to know the gender of her baby early and wants accurate results, we recommend Pink or Blue®, the early gender test. A woman would know in just six weeks with our gender identity information and service. Pink or Blue® is a service and makes no medical or health claims.

How soon can a woman use the Pink or Blue® gender test to determine her baby's gender?

If a woman has been pregnant for six weeks, she is eligible to use the Pink or Blue® gender test. Six weeks of pregnancy means six weeks from the date of conception.

How accurate is Pink or Blue®?

Pink or Blue® achieves greater than 95% accuracy as determined using internal studies. This test is based on DNA detection technology.

Does Consumer Genetics guarantee the accuracy of the test results?

Consumer Genetics has a full money back guarantee. In the incidence of a false result, simply provide a copy of the birth certificate of your newborn, with an authorized matching name, to ensure the error.

Are there specific situations which could affect the accuracy of the Pink or Blue® test?

Yes. If a mother has had a blood transfusion within the past year, we do not recommend Pink or Blue®. In addition, if a mother had had a miscarriage or an abortion, then the mother should wait at least 3 months to take Pink or Blue®. For more information please contact Customer Care Center at (1-866-6-WHAT-R-U) or 1-866-694-2878.

Can I use Pink or Blue® if I have a multiple birth pregnancy?

Yes. You may use Pink or Blue® if you are expecting more than one child. Pink or Blue® will not determine the number of boys or girls you are expecting. However, since Pink or Blue® detects the presence or absence of DNA from the Y-chromosome, the test will let you know if you're expecting at least one boy or only girls.

pink or blue®
The Early Gender Test

PREPARATIONS BEFORE OPENING THE KIT:

- If you have not confirmed your pregnancy, please do so with the pregnancy test included. Please follow instructions with the test package.
- Wash your hands thoroughly with soap and dry on a paper towel. Do not use house cloth towels. House cloth towels might have male DNA contamination.
- Males should NOT be assisting or present during this finger prick blood collection process. All male individuals should be asked to leave the room before opening this kit, and should remain out of the room until Step 8 has been completed.
- Break the seal and carefully pull the kit tray from the kit box and place on a clean dry surface.

