

pink or blue®

"It was great knowing I was having a boy. I had had three girls! The ultrasound didn't show us and I was really anxious. It was so exciting to find out boy! Yeah! On June 22 I had a little boy. We're naming him Phoenix. Thanks pink and blue!"

— Chalon Mackert, Centennial Park, AZ

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www.tellmepinkorblue.com

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Contents:

2 - Pregnancy tests

1 - Gender test kit

NEW!

Plus Early Gender Test Kit

pink or blue®

Pregnancy Test
Over 99% Accurate!

Three Steps to Gender Testing

1. Calculate Conception Date.
2. Use the included finger-prick kit to collect blood as early as 6 weeks after calculated date of conception.
3. Send specimen to lab with discounted \$249 lab fee. That is **\$30 OFF** standard retail price!

Boy or Girl?

**Know as early as
6 weeks after conception!**



How the Early Gender Test Works: The Pink or Blue® Early Gender Test is based on cell-free Fetal DNA which circulates in the mother's bloodstream by week 6 of gestation. Needing only a blood sample from a finger-prick, this lab test is able to detect the presence or absence of male specific DNA. The gender test achieves **greater than 95% accuracy** as determined from internal studies. **Results are guaranteed or your full money back!** The cost of the test is \$249 (\$279 - \$30 discount inside) and results are available in 5 business days from the day the sample arrives at the laboratory.

When to Take the Gender Test: You can take the Gender Test as early as 6 weeks post-conception (8 weeks after the first day of the last

menstrual period). If you do not know the date of the first day of the last menstrual period, you need to wait up to 5 weeks after a positive pregnancy test before taking the gender test. The accuracy of the Gender Test is contingent upon these conditions.

How to Calculate the Conception Date: The conception date is calculated as 2 weeks after the **first** day of the last menstrual period.

Pregnancy Test Kit: This kit comes complete with 2 midstream home pregnancy tests. These tests are **FDA Approved and 99% accurate** at determining pregnancy as early as on the first day of your missed menstrual period.

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